Tribal Nations & The America the Beautiful Challenge





Native Americans in Philanthropy (NAP), for the third year in a row supported Tribal grant applications for the National Fish and Wildlife Foundation's (NFWF) America the Beautiful Challenge (ATBC) by leveraging almost \$2.1 Million to satisfy the funding opportunity's required cash match for each grant awarded.

Through its Tribal Nations Conservative Pledge and Funding Collaborative, NAP provided the required matching contribution for projects awarded to Tribal Nations through the 2024 ATBC. In total, NFWF awarded \$170.8 Million to projects, with \$69 Million going to 27 projects from Tribal Nations.

ATBC Grant Breakdown

2024 Submissions from Tribal Nations:

Pre-Applications Submitted by Tribal Nations:

96 out of 331 Pre-Proposals, 29% of Proposals Received



Full Applications Submitted by Tribal Nations:

47 out of 133 Proposals Received, 35% of Proposals Received



Total Amount of Pre-Application Funding Requested by Tribal Nations:

\$244.4 Million out of \$676.9 Million in Total Requests



Average Pre-Application Requested Amount from Tribal Nations:



2024 ATBC Grant Awards:

Total Amount Awarded to Tribal Nations:

\$69 million out of \$170.8 million

Approximately 40% of 2024 grant funding will support projects implemented by Indigenous Communities.

40% Direct Impact

Total Amount of Full Proposal Funding Awarded vs. Funding Requested

\$170.8 Million Awarded vs. \$329 Million Requested **51.9%** Funding Awarded

Number of Awards to Tribal Nations:

27 Tribal Grants out of 77 Awarded Grants, 35.1% of Grantees Awarded



Average Award Amount to Tribal Nations:

\$2.4

2024 ATBC Tribal Grantee Highlight:

Migratory Bird Outreach and Education for Subsistence Users in Alaska (\$2,000,000.00 - AK)

Grantee: Native Village of Tazlina

Collaboration across Cultures and Generations to Reconnect all our Relations in the Penobscot River Watershed (\$4,999,895.97 – ME)

Grantee: Penobscot Indian Nation

Cherokee Nation Illinois River Watershed Conservation and Restoration Partnership (\$772,914.12 - OK)

Grantee: Cherokee Nation

Making Connections, Leveraging Tribal Priorities to Enhance Wildlife Connectivity in the Pacific Northwest (\$797,953.24 - WA)

Grantee: Lower Elwha Klallam Tribe



Scan to view the full list of 2024 ATBC Grantees.

From Native Americans in Philanthropy:

Native Americans in Philanthropy is deeply grateful for the opportunity to collaborate with our philanthropic allies and the National Fish and Wildlife Foundation. Together, we have worked to advance meaningful support for Tribal Nations at the forefront of conserving our sacred lands and waterways. This partnership reflects our shared commitment to uplifting Tribal leadership and protecting the natural world for generations to come.

Reflecting on Three Years of Partnership

- Leveraged Funding: Native Americans in Philanthropy (NAP) successfully leveraged nearly \$4.5 Million over three years to meet the required cash match for each Tribal grant awarded under this initiative.
- Significant Tribal Awards: To date, more than \$145.8 Million out of \$403.1 Million has been awarded directly to Tribes through this effort.
- **Tribal Conservation Projects:** A total of 62 Tribally led conservation projects have been funded through this impactful public-private partnership.

Growth in Funding and Support for Tribally Led Conservation Projects (2022-2024)

Funding & Project Growth:

- From 2022 to 2023, funding awarded to Tribal Nations nearly doubled, increasing from \$26.7 Million to over \$50 Million.
- In 2024, Tribal funding saw an increase of 38%, rising from \$50 Million to **\$69 Million**.
- From 2022 to 2023, the number of projects awarded to Tribal Nations increased by 7, from 14 projects to 21 projects – a 50% increase.
- The number of projects increased from 21 projects in 2023 to 27 projects in 2024, indicating an increase of 28.57%

NAP's Role in Leveraging Funds:

- From 2022 to 2023, Native Americans in Philanthropy (NAP) successfully increased its leveraged matching funds for Tribal Nations by 87.5%, from \$800,000 in 2022 to \$1.5 million in 2023.
- In 2024, NAP's leveraged funds grew by 40%, from \$1.5 million to almost \$2.1 million.
- This consistent leveraging of funds highlights NAP's ongoing commitment to supporting Tribal projects and securing additional resources.



Erik Stegman, CEO
Native Americans in Philanthrropy

"Indigenous knowledge and leadership are at the heart of addressing the biodiversity and climate crisis," said Erik Stegman, CEO of Native Americans in Philanthropy.

"Our collaborative with the Biodiversity Funders **Group demonstrates the** power of public-private solutions, leveraging \$4.5 Million in private funding to unlock over \$145.8 Million in public resources for groundbreaking Tribal conservation projects. We're grateful to our partners in philanthropy and government for working together to remove barriers and develop new models for investment in Tribally-led environmental conservation."



Scan for more information on the America the Beautiful Challenge and NAP's Tribal Nations Conservative Pledge and Funding Collaborative.

